



INVESTING IN TOMORROW TOGETHER

For the past 60 years, AFG has brought together asset management professionals, serving the interests of investment industry participants and economic players.

AFG works to promote asset management and **its growth**;

defines **common positions**, which it supports and advocates vis-à-vis the public authorities;

contributes to the emergence of **solutions that benefit all participants** in its ecosystem;

further the industry's standing in France, Europe and beyond, in the interest of all those concerned;

is invested in the **future**.

AFG

Investing in tomorrow together.

📌 Raise the profile of the asset management industry

- **AFG is the collective voice of its members – asset management companies**, either independent or subsidiaries of French and foreign banking or insurance groups.

- ▶ In 2009, AFG opened its doors to “correspondent members” (99 at the end of 2021) representing the **asset management ecosystem**. They include lawyers, consulting firms, IT services companies, data providers and branches.



- **AFG's day-to-day mission is to inform, assist and train participants of the asset management industry** and provide them with ongoing support in the legal, tax, economic, accounting and technical fields.

- ▶ It takes the lead in discussions in the industry on changes in management techniques and research, and in investor protection and investment strategies.
- ▶ It defines the industry's ethical rules, actively contributes to regulatory changes and is a driving force in the area of corporate governance.

- It plays an active role in long-term projects such as:
 - ▶ taxation of savings and competitiveness of the Paris financial centre;
 - ▶ France's positioning on the international stage;
 - ▶ sustainable finance and all ESG-related issues.
- It works to promote diversity, which drives competitiveness and financial education, and supports long-term saving to **enable savers to play a key role in the economy and a recovery**.

Structured teams

Governed by the 1901 associations law, AFG is funded through its members' annual contributions.

■ Governance

AFG's chair is elected by his peers, representatives of the members of the Board of Directors, for a term that may be renewed up to three years, selects the Vice-Chairs and proposes their appointment to the Board of Directors. The members of the Strategic Committee are chosen by the Board of Directors from among its representatives.

- ▶ The **Board of Directors** reviews key matters relating to AFG, including its budget, activities and operation. It implements decisions taken by the General Meeting.
- ▶ The **Strategic Committee** sets the main trajectory for AFG's actions.

■ AFG's team

AFG's employees, under the supervision of Dominique de Préneuf and Laure Delahousse, make their expertise available to members. Working in five departments – Expertise, Europe and International, Economic Studies, Communications and General Secretariat – they respond to your requests for information, monitor projects, Commissions, Committees and Working Groups, safeguard the interests of its members and promote the French asset management industry.

A key role at European and international levels



The Brussels office is actively involved in the work and consultations of European institutions (Commission and Parliament, European Securities and Markets Authority – ESMA) and professional associations such as the *European Fund and Asset Management Association (EFAMA)* and *PensionsEurope*. At global level, AFG is member of the *International Investment Funds Association (IIFA)*.

Committed to members

AFG continuously keeps its members abreast of new developments impacting their businesses.

■ AFG "Digital"

- ▶ **www.afg.asso.fr**, recently updated, user-friendly and constantly improving.
- ▶ **News feed**: current events, breaking news, SBF 120 alerts, responses to consultations, invitations to AFG events.
- ▶ **Active presence on Twitter and LinkedIn**, with more than 12,000 followers.



■ Meetings and exchanges

- ▶ Events and webinars.
- ▶ Conferences and partnerships.

■ Press relations

■ AFG's publications

- ▶ Newsletters (*Gestion Info*, *Vu de Bruxelles*, agenda of events sponsored by AFG and its partners).
- ▶ Professional guides.
- ▶ Other publications (white papers, fact sheets, economic statistics and studies, educational guides, annual business report, *Annuaire de la Gestion Financière*, etc.).

