



**Présentation des actions de promotion internationale  
conduites par l'AFG sous la marque Paris Fund Industry**

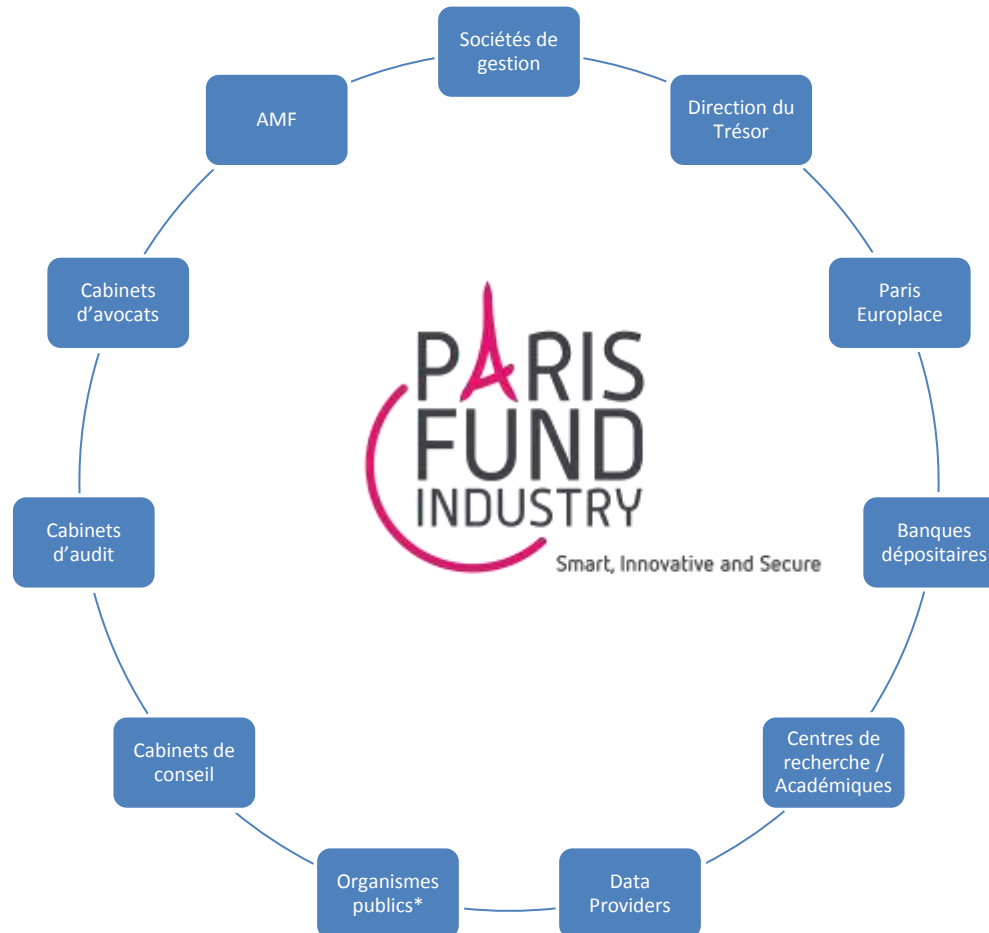
**Une heure pour en savoir plus, mardi 19 février 2013**



Smart, Innovative and Secure



## Paris Fund Industry réunit l'ensemble des acteurs de la Place parisienne de la gestion



## **Paris Fund Industry est une démarche de « marketing collectif » visant à renforcer la notoriété de l'industrie française de la gestion d'actifs**

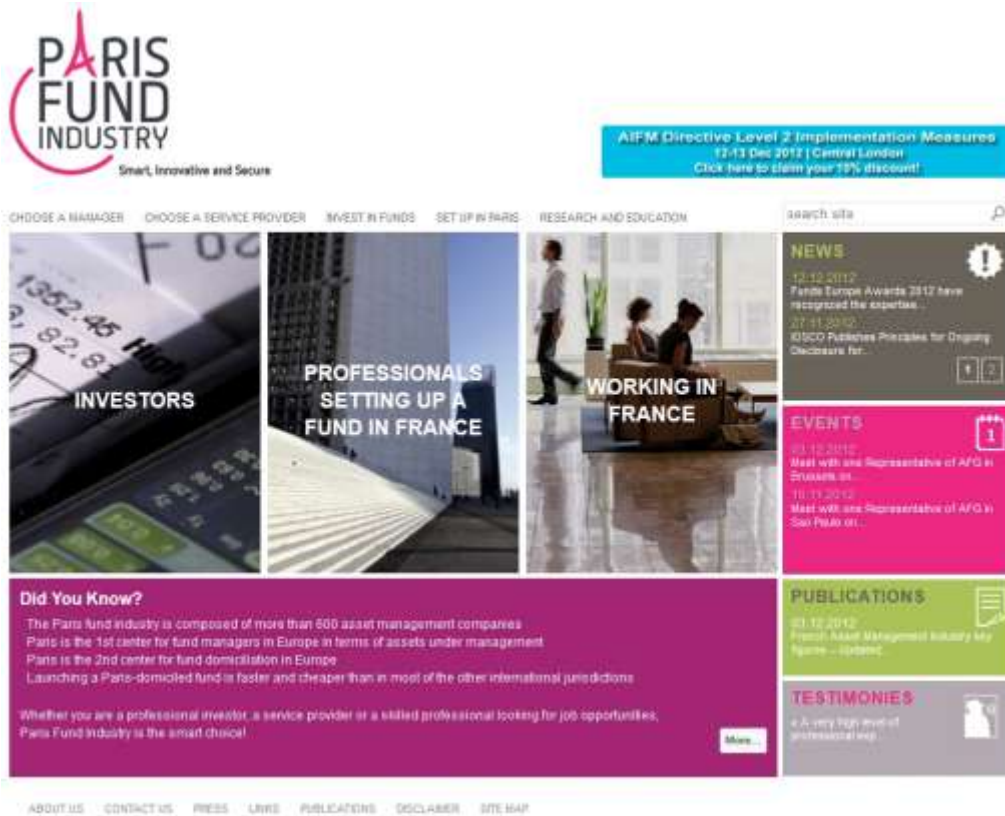
Trois objectifs prioritaires

- Faire valoir à l'étranger les qualités de la chaîne de valeur française**
- Promouvoir à l'étranger les fonds de droit français**
- Attirer à Paris les professionnels travaillant à l'étranger**

Trois vecteurs principaux

- Site-portal anglophone [www.parisfundindustry.com](http://www.parisfundindustry.com)**
- Conférences à l'étranger**
- Publications**

# Premier vecteur : le site-portal [www.parisfundindustry.com](http://www.parisfundindustry.com)



Page d'accueil du site portail [www.parisfundindustry.com](http://www.parisfundindustry.com)



Copie d'écran de la rubrique « Choose a Manager »

## Deuxième vecteur : l'organisation de conférences à l'étranger



presented by **PWM** and **afg**

**BOOSTING YOUR GLOBAL INVESTMENT OPPORTUNITIES**  
Taking advantage of the Paris fund industry expertise

Wednesday 12th October 2011  
Mandarin Oriental, Knightsbridge, London SW1

Lead sponsors: **Acropolis**, **Amundi**, **Carmignac Gestion**, **CCF**, **Comgest**, **Four Points**, **John Locke**, **La Française**, **OpenMind**, **PWC**, **ROTHSCHILD**, **FTI**

AN EVENT FROM THE FINANCIAL TIMES LIMITED

presented by **PWM** and **afg**

**New Fund Solutions**  
European answers to global questions

Wednesday 13th June 2012  
Allen & Overy offices, One Bishopsgate, London E1 6AD

Lead sponsors: **Acropolis**, **Amundi**, **Carmignac Gestion**, **CCF**, **Comgest**, **Four Points**, **John Locke**, **La Française**, **OpenMind**, **PWC**, **ROTHSCHILD**, **FTI**

AN EVENT FROM THE FINANCIAL TIMES LIMITED

1<sup>er</sup> Paris Fund Industry Forum ,  
Londres, 12 octobre 2011

2<sup>ème</sup> Paris Fund Industry Forum ,  
Londres, 13 juin 2012

**Paris Fund Industry Forum**  
Share Innovative Solutions To Face Global Concerns

For the first time in Switzerland

Key presentations by high level speakers  
Round tables  
Speed dating opportunities  
Breaks for networking

Save the date

Zurich, Wednesday 29th May 2013  
Park Hyatt Hotel  
From 09:00 – 15:30

**PARIS FUND INDUSTRY** and **afg**

The French Asset Management Association (AFG) and Paris Fund Industry present «Share innovative solutions to face global concerns», an event providing expertise to optimise your future investment strategies.

This 1st annual event in Switzerland will highlight how to find dynamic players along the whole fund value chain and how to stay ahead of the curve when looking for innovative asset management opportunities, both in long-only and alternative investments.

The issue of choosing the most appropriate fund domicile will also be tackled and the French regulator AMF will present its views on how Paris is dealing with the changing landscape of European regulation. With a combination of keynote addresses, lively panel discussions and informative case studies, attendance is essential for those seeking detailed analysis for choosing the best fund solutions.

Save the date now to join a host of high-ranking management companies, French boutiques, institutional investors and data providers to find European answers to global questions. Places are available for professionals operating in management companies, distribution platforms, pension funds, insurances, banks and family offices, alternative investment managers or prime brokers.

This Forum will also give you the opportunity to connect with French Asset Managers and Custodians for speed dating sessions.

contact: Romain Guizard (info@parisfundindustry.com)

Lead sponsors:

<b>Acropolis</b>	<b>Amundi</b>	<b>BNP PARIBAS INVESTMENT PARTNERS</b>	<b>caceis</b>
<b>CARMIGNAC GESTION</b>	<b>CCR</b>	<b>COMGEST</b>	<b>LA FRANÇAISE</b>
<b>FOURPOINTS</b>	<b>JOHN LOCKE</b>	<b>OpenMind</b>	<b>pwc</b>
<b>OFI</b>	<b>ROTHSCHILD</b>	<b>FTI</b>	

3<sup>ème</sup> Paris Fund Industry Forum , Zürich, 29 mai 2013

## Troisième vecteur : la production de publications



## Contact à l'AFG à propos des actions Paris Fund Industry

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AFG

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