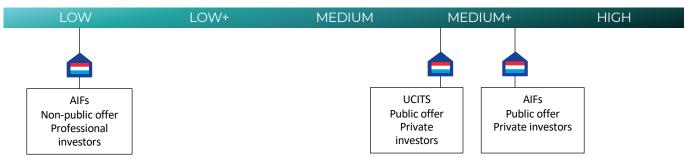
# LUXEMBOURG MARKET COST PROFILE



# **DMCI**

Distribution Market Cost Indicators



# **About DMCI indicators**

DMCI are market cost indicators providing rankings in a scale of five, relating to the cross-border distribution of fund products for public offers of UCITS, public offers of AIFs, non-public offers of AIFs.

The DMCI indicators consider costs when distributing an investment fund to retail and/or to professional investors into cross-border markets.

The calculation of DMCI indicators considers the setup costs, the operating costs as well as the costs relating to the termination of marketing.

The DMCI indicators are calculated on a 3-year basis for a UCITS common fund or sub-fund of an umbrella fund distributed on cross-border basis to categories of investors.

# **DMCI** indicators

# DMCI-fix

Fixed costs indicator, considering the costs of literature, costs of regulation and the costs of disclosure

### DMCI-variable

Variable costs indicator, considering the costs of promotion and the costs of distribution

### **DMCI**

Global indicator, considering the fixed and variable costs

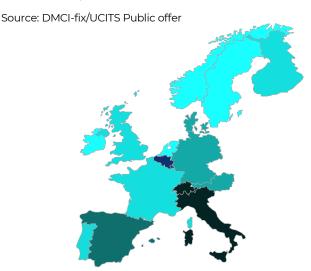
# Market cost estimates

### DMCI-fix

DMCI-fix ranks the fix costs of a cross-border distribution market

LOW	Low fixed costs	
LOW +	Low/Medium fixed costs	
MEDIUM	Medium fixed costs	
MEDIUM +	Medium to High fixed costs	
HIGH	High fixed costs	

# Peer comparison



Source: FundGlobam

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# **DMCI** analysis

Cost analysis for the cross-border marketing in Luxembourg of one French domiciled FCP or one sub-fund of a French domiciled umbrella fund

Legend:  High costs  Medium Costs  Low Costs	UCITS: PUBLIC OFFER (French/EU/EEA UCITS)  UCITS passport for the marketing to retail investors  HIGH	AIFs: PUBLIC OFFER (AIFs managed by French/EU/EEA AIFMs) National regime for the marketing to retail investors HIGH	AIFs: PROFESSIONAL OFFER (French/EU/EEA AIFs managed by French/EU/EEA AIFMs) AIFMD passport for the marketing to professional investors LOW
Cost of Literature	-		
Estimates <sup>1</sup>	€1,000-€5,000	€2,000–€6,000	No additional costs
Key elements	■Standard fund documentation	Standard UCITS looks-alike fund documentation	Standard fund documentation
Cost of Regulation		■■■	_
Estimates <sup>1</sup>	€4,000–€7,500 per year	€4,000–€7,500 per year	No additional costs
Key elements	■UCITS passport	■ CSSF approval	■ AIFMD passport
Cost of Disclosure	••	■■■	
Estimates <sup>1</sup>	Internal costs	Internal costs	Internal costs
Key elements	■ Public disclosure ■ Website	■ Public disclosure ■ Website	■ Initial/ongoing disclosure to investors
Cost of Promotion	-	•	-
Estimates <sup>1</sup>	Internal costs	Internal costs	Internal costs
Key elements	<ul><li>Dedicated marketing material</li><li>Sales force</li></ul>	■ Dedicated marketing material ■ Sales force	■ Sales force
Cost of Marketing		•••	••
Key elements	<ul> <li>Indirect marketing, internet marketing</li> <li>Agreement with a well connected fund platform</li> <li>Agreement with bank networks and intermediaries</li> </ul>	<ul> <li>Indirect marketing, internet marketing</li> <li>Agreement with a well connected fund platform</li> <li>Agreement with bank networks and intermediaries</li> </ul>	<ul><li>Direct marketing</li><li>Optional agreement with a well connected fund platform</li></ul>

### DISCLAIMER

This document provides information about regulatory requirements and market practices in relation to the marketing of investment funds in Luxembourg. The information herein is provided for general guidance and cannot be considered, relied upon or otherwise construed as legal advice or any other kind of advice such as, including

but not limited to, tax, regulatory or marketing advice. Neither the AFG nor the contributors to this publication provide any guarantee as to the accuracy or reliability of the information in this document. Neither the AFG nor the contributors to this publication accept liability of any kind in relation to any use of all or part of the information contained in this document.

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