



# INVESTING IN TOMORROW TOGETHER

**For the past 60 years, AFG has brought together asset management professionals, serving the interests of investment industry participants and economic players.**

AFG works to promote asset management and **its growth**;

defines **common positions**, which it supports and advocates vis-à-vis the public authorities;

contributes to the emergence of **solutions that benefit all participants** in its ecosystem;

**furtheres the industry's standing** in France, Europe and beyond, in the interest of all those concerned;

is invested in the **future**.

**AFG**

Investing in tomorrow together.

## 📌 Raise the profile of the asset management industry

- **AFG is the collective voice of its members – asset management companies**, either independent or subsidiaries of French and foreign banking or insurance groups.
  - ▶ In 2009, AFG opened its doors to “correspondent members” (100 by the end of 2022) representing the **asset management ecosystem**. They include lawyers, consulting firms, IT services companies, data providers and branches.



- **AFG's day-to-day mission is to inform, assist and train participants of the asset management industry** and provide them with ongoing support in the legal, tax, economic, accounting and technical fields.

- ▶ It takes the lead in discussions in the industry on changes in management techniques and research, and in investor protection and investment strategies.
- ▶ It defines the industry's ethical rules, actively contributes to regulatory changes and is a driving force in the area of corporate governance.

- It plays an active role in long-term projects such as:
  - ▶ taxation of savings and competitiveness of the Paris financial centre;
  - ▶ France's positioning on the international stage;
  - ▶ sustainable finance and all ESG-related issues.
- It works to promote diversity, which drives competitiveness and financial education, and supports long-term saving to **enable savers to play a key role in the economy and a recovery**.

## Structured teams

Governed by the 1901 associations law, AFG is funded through its members' annual contributions.

### ■ Governance

AFG's chair is elected by his peers, representatives of the members of the Board of Directors, for a term that may be renewed up to three years, selects the Vice-Chairs and proposes their appointment to the Board of Directors. The members of the Strategic Committee are chosen by the Board of Directors from among its representatives.

- ▶ The **Board of Directors** reviews key matters relating to AFG, including its budget, activities and operation. It implements decisions taken by the General Meeting.
- ▶ The **Strategic Committee** sets the main trajectory for AFG's actions.

### ■ AFG's team

AFG's employees make their expertise available to members. Working in five departments – Expertise, Europe and International, Economic Studies, Communications and General Secretariat – they respond to your requests for information, monitor projects, Commissions, Committees and Working Groups, safeguard the interests of its members and promote the French asset management industry.

## A key role at European and international levels

The Brussels office is actively involved in the work and consultations of European institutions (Commission and Parliament, European Securities and Markets Authority – ESMA) and professional associations such as the *European Fund and Asset Management Association (EFAMA)* and *PensionsEurope*. At global level, AFG is member of the *International Investment Funds Association (IIFA)*.



## Committed to members

AFG continuously keeps its members abreast of new developments impacting their businesses.

### ■ “Digital” AFG

- ▶ **www.afg.asso.fr**, user-friendly and constantly improving.
- ▶ **News feed**: current events, breaking news, SBF 120 alerts, responses to consultations, invitations to AFG events.
- ▶ **Active presence on Twitter and LinkedIn**, with more than 13,000 followers.



### ■ Meetings and exchanges

- ▶ Events and webinars.
- ▶ Conferences and partnerships.

### ■ Press relations

### ■ AFG's publications

- ▶ Newsletters (*Gestion Info*, *Vu de Bruxelles*, agenda of events sponsored by AFG and its partners).
- ▶ Professional guides.
- ▶ Other publications (white papers, fact sheets, economic statistics and studies, educational guides, annual business report, *Annuaire de la Gestion Financière*, etc.).

